JANUARY NEWSLETTER

It's a new year at the BCCC!

The Best Guitar Show

A must-visit event for music lovers and guitar enthusiasts!

Guitar fans won't want to miss The Best Guitar Show, coming to the Blair County Convention Center on Sunday, February 22. This exciting event brings together musicians, collectors, and enthusiasts for a day of buying, selling, and trading a wide variety of guitars and gear. Whether you're searching for something special or just enjoy the sound and craftsmanship of great instruments, it's set to be a fun and energetic experience!

Uncork the Alleghenies

An evening of wine, food, and unforgettable experiences!

The 15th Annual Uncork the Alleghenies returns to the Blair County Convention Center on March 14, bringing together wine lovers for the area's premier tasting event. Guests can enjoy a complimentary souvenir wine glass, live entertainment, specialty vendors, food samplings, a photo booth, silent auction, and more. Our team will also be offering culinary selections in the Café for lunch or dinner. Tickets are available now and expected to sell quickly, so be sure to secure yours while supplies last!

More Than a Meal

Why food and beverage strategy matters in event planning!

Our latest blog post, More Than a Meal, takes a closer look at how thoughtful food and beverage planning can elevate your event and enhance the guest experience. From improving flow to creating memorable moments, F&B strategy plays a key role in successful events of all sizes. Read the full post now in the Blog section of our website!

BLAIR COUNTY SPOTLIGHT

WILDFIRE | ECO FRIENDLY BOUTIQUE & REFILLERY

This month's Blair County Spotlight is all about **Wildfire**, a vibrant Altoona shop that's making sustainable living feel exciting, stylish, and accessible. From ethically sourced clothing and unique accessories to reusable household essentials and thoughtful gifts, Wildfire is packed with products that are good for you and the planet. As the area's first boutique refillery, customers can bring in their own containers and refill everyday items like soaps and cleaners; a fun, easy way to cut down on waste while shopping local!

Wildfire is more than a boutique; it's a feel-good experience rooted in community and conscious choices. Built on a passion for sustainability and ethical sourcing, the shop invites everyone to explore eco-friendly options without sacrificing personality or style. Whether you're refreshing your wardrobe, stocking up on zero-waste essentials, or just browsing for something special, Wildfire brings fresh energy and purpose to Blair County's local shopping scene!

UPCOMING EVENTS

JANUARY 16TH - 31ST

UPMC Winter Splendor:

16TH

Jack Frost Round Robin Wrestling:

18TH

SkillsUSA District 7 Competition:

20TH

SAP&DC Meeting:

21ST

HR of Blair County Meeting:

21ST

BCCC Authority Board Meeting:

21ST

Juniata Football Banquet:

25TH

DOT Winter School:

27TH

NESL Winter Training:

28TH - 29TH

Setsucon:

30TH - 1ST